Rise and Fall of Markets

Canadian Equities Over the Years

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Date          % Rates   What Happened?
Jul '81 – Jun '82   -39     Interest Rates >20% to slow inflation
Jul '82 – Jul '87   253     The Roaring 80s: Rally built by confident investors and expectations of lower interest rates.
Aug '87 – Nov '87   -25     Black Monday
Jan '90 – Oct '90   -20     Black Monday
Nov '90 – Apr '98   203     Prosperous '90s: New highs in a period that included the end of the Cold War, fall of the Berlin Wall and the signing of NAFTA.
May '98 – Aug '98   -27     Asia/Russia Crisis
Sep '98 – Aug '00   109     Dot.com Boom
Sep '00 – Sep '02   -43     Tech Bubble and 9/11
Oct '02 – May '08   168     Rise of BRIC*: Demand from EM fueled growth in Canada’s resource sector.
Jun '08 – Feb '09   -43     Global Financial Crisis
Mar '09 – Mar '11   84      Monetary Expansion: Markets jolted back to life after injection of stimulus capital.
Apr '11 – Oct '11   -17     Double Dip/Europe problems spillover to Canada
Sep '11 – Jan '20   91      Growth & Recovery: Global markets in growth mode with lots of liquidity.
Feb '20 – Apr '20   -22     Pandemic and Lockdowns
Apr '20 – Nov '20   31      COVID-19 market recovery: Fastest recovery due to unprecedented monetary and government stimulus.
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Source: Morningstar Direct, as at November 30, 2020. Canadian equities are represented by S&P/TSX Composite Total Return Index. *BRIC = acronym that refers to a collection of high growth economies: Brazil, Russia, India, and China.
Investing for Growth

A look at the last decade of returns across investments

10-Year Return in $CAD
January 1, 2010 to November 30, 2020

<table>
<thead>
<tr>
<th>1 Year GIC Index</th>
<th>Canadian Inflation</th>
<th>5 Year GIC Index</th>
<th>Canadian Bonds</th>
<th>Canadian Balanced</th>
<th>Canadian Equities</th>
</tr>
</thead>
<tbody>
<tr>
<td>0.93%</td>
<td>1.59%</td>
<td>1.65%</td>
<td>4.25%</td>
<td>4.90%</td>
<td>5.19%</td>
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</table>

Source: Morningstar Direct, as at November 30, 2020.

Canadian equities and Canadian Bonds are represented by S&P/TSX Composite Total Return Index and FTSE Canada Universe Bond Index. Canadian Balanced is represented by a 50/50 blend of Canadian Bonds and Canadian Equities, rebalanced monthly. 1 and 5 Year GIC Indices are represented by weighted average of posted GIC rates of the major financial institutions.

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